



A Thomas Designs

2025 SERVICE RATES



INFORMATION PACKAGE



THOMAS

ABOUT

A Thomas Designs is a top of the line multimedia and design agency, known for creating innovative and tangible solutions for customers for over 10 years.

Our dedication to continuous learning has afforded us the ability to not only create tailored digital solutions for our customers, but to also foresee and interpret future trends that have put our customers ahead of competitors, in their various industries.



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Past Collaborations



IFM 102.2



Sleepwa Parte & VTec Trailers



Deutsche Schule JHB

CUSTOM BUILT TO SUIT YOUR NEEDS...

Enquire today about our custom packages, created to suit your business or private needs. We create functional and effective products giving you an online presence and an exceptional user experience.

★ Web Design

Designing a website to fit your needs with a stylish and functional design, which is user friendly and cross device compatible.

★ Web Development

Be kept informed during the entire process while your website is being developed. Specialising in CMS and eCommerce websites.

★ Social Media

Management of all brand social media. Making your brand visible, promoting new products and services in a professional and functional manner.

★ Online Marketing

Managing web SEO, Google AdWords and Google Analytics. Making it easy for you to track your online performance.

SERVICES

Online Services:

- Web design, development and maintenance
- Online shops
- SEO
- Google marketing, management and reporting
- Digital marketing (mailers/newsletters)
- Social media management, marketing and presence

Marketing Services:

- Marketing strategy
- Website monetization strategy
- Corporate stationery
- Media sales

Design & Printing Services:

- Corporate design, logo design and stationary
- Media layouts
- Marketing designs
- Printing

Web Packages



WEBSITE Packages

All website packages include a live mockup with one set of changes, a contact page & contact form, Google map, basic SEO & website security setup, sitemap and backlink setup.

CORPORATE R3 900

Up To 8 Pages
All Features Per **Basic Package**
Portfolio/Gallery
Google Business Registration
Google Analytics Integration
15x Email Setup

INTERMEDIATE R3 500

Up To 6 Pages
All Features Per **Basic Package**
3x Sliding Banner
5x Email Setup

BASIC R2 900

Up To 5 Pages
Contact Page
Contact Form
Social Media Linking
3x Email Setup
Basic SEO
Basic Training

ONLINE SHOP R4 200

All Features Per **Basic Package**
About Page
3x Sliding Banner
Newsletter Signup
5x Email Setup
Google Integration
50x Products
5x Categories

OTHER Services

SOCIAL MEDIA

- Branded Facebook Page - **R480**
- Branded YouTube Channel - **R480**
- Branded Google Plus Page - **R480**
- Branded Twitter Page - **R480**
- Social Media Report - **R260** (monthly)
- Social Media 2x Posts Per Month - **R280** (monthly)
- Social Media 4x Posts Per Month - **R400** (monthly)
- Social Media 6x Posts Per Month - **R600** (monthly)
- Social Media 8x Posts Per Month - **R780** (monthly)
- Facebook Ads Manager Setup - **R380**

** Note: Social media advertisement design fee excluded. (If required)*



ADWORDS (EXTRAS)

Setup Fee	R480
Extra Campaign	R400
Restructure Of Campaign	fr. R480
Extra 10 Keywords	R260

ONLINE MARKETING

Analytics Setup Fee	R480
Analytics Monthly Report	R380 (monthly)
Analytics Management	R580 (monthly)
Adwords Management	fr. R1,800 (monthly)

WEBSITE (EXTRAS)

- Google Analytics Integration - **R280**
- Social Sharing Functionality - **R220**
- Video Slider - **R480**
- Full CMS Training - **R720** (1.5 Hours)
- Testimonial Carousel - **R280**
- Blog Page - **R280**
- Social Media Blog Integration - **R480**
- Newsletter Signup - **R280**
- Gallery/ Portfolio - **R750**
- Booking System - fr. **R750**
- Live Facebook/Twitter Feed - **R280**
- Instagram Gallery - **R280**



E-COMMERCE EXTRAS

Extra Page - **R480**
Extra 20 Products - **R550**
Extra Category - **R280**

Other Packages



OTHER Packages

ADWORDS From R1 800

Setup Fee
Keywords Planner Report
Monthly Report
Campaign, Ads & Keyword Setup
Budget R500 - R5 000
Keyword Suggestions
AdWords Management

WEBSITE RETAINER

Monthly web retainers are available upon request.

*Price excl. AdWords - and online marketing budgets.

NEWSLETTERS

R500 each

Monthly newsletter packages & once-off newsletter services available.

*Prices exclude Mail Chimp budgets

*Excl. setup fee - R480

HOSTING R90

Starting from R90 per month, including backups and email servers.

*Excl. domain setup fees fr. R130