



ONLINE SERVICES INFORMATION PACKAGE

WEB DESIGN & DEVELOPMENT
SOCIAL MEDIA MANAGEMENT
SEARCH ENGINE OPTIMIZATION
GOOGLE ADWORDS & ANALYTICS
MOBILE FRIENDLY DESIGNS

Mobile 082 616 9989 • Web www.athomasdesigns.co.za • Email design@athomasdesigns.co.za

ONLINE SERVICES

- WEB DESIGN
 - WEB DEVELOPMENT
 - WEBSITE MAINTENANCE
 - BLOGS
 - E-COMMERCE WEBSITES
 - SEO (SEARCH ENGINE OPTIMIZATION)
 - GOOGLE ADWORDS & REPORTING
 - GOOGLE ANALYTICS & REPORTING
 - DIGITAL MAILERS
 - SOCIAL MEDIA ACCOUNT MANAGEMENT
 - SOCIAL MEDIA ADVERTISING
 - ONLINE BUSINESS PRESENTS
- WE NOW PROVIDE HOSTING SERVICES



CUSTOM BUILT TO SUIT YOUR NEEDS...

Enquire today about our custom packages, created to suit your business or private needs. We create functional and effective products giving you an online presence and an exceptional user experience.

WHAT WE DO...

★ Web Design

Let us help you design a website to fit your needs. Stylish and functional design. We create a visually stimulating and user friendly design.

★ Web Development

Be kept informed during the entire process while your website is being developed. Specializing in CMS and eCommerce websites. We create an entire back-end system to sell your products or services online. Your Wordpress and Prestashop website will be in good hands.

★ Social Media

We manage all your brand's social media. Making it easy for clients and potential clients to find and interact with your business. Promoting new products and services in a professional and functional manner.

★ Online Marketing

Being the best contender in your industry. We manage your web SEO, Google AdWords and Google Analytics. Making it easy for you to track your online performance.

★ Other Services

We also offer Graphic Design services.

BASIC PACKAGE

- Mockup
- Live mockup with one set of changes.
- Up to 5 pages
- Contact page
- Contact form
- Google map
- Social media icons and links
- Sliding banner with up to 2 slides
- Basic SEO
- Backlinks to 5 free directories
- Google Business registration
- Sitemap
- Website setup
- Basic training pdf
- 3 email set ups

R2 500.00

CORPORATE PACKAGE

- Mockup
- Live mockup with one set of changes.
- Up to 8 pages
- Portfolio/gallery
- Contact page
- Contact form
- Google map
- Basic SEO
- Social media icons and links
- Sliding banner with up to 5 slides
- Backlinks to 5 free directories
- Google Business registration
- Sitemap
- Newsletter signup
- Website setup
- Up to 15 email setup
- Basic training pdf
- Google analytics integration & free setup & monthly reports

R3 500.00

WEB PACKAGES

“ A good website promotes you 24/7 ”

- PAUL COOKSON

INTERMEDIATE PACKAGE

- Mockup
- Live mockup with one set of changes.
- Up to 6 pages
- Contact page
- Contact form
- Google map
- Basic SEO
- Social media icons and links
- Sliding banner with up to 3 slides
- Backlinks to 5 free directories
- Google Business registration
- Sitemap
- Website setup
- Up to 5 email setup
- Basic training pdf

R2 800.00

WORDPRESS WOOCOMMERCE

- Mockup
- Live mockup with one set of changes.
- About us page
- Contact page
- Contact form
- Basic SEO
- Social media icons and links
- Sliding banner with up to 3 slides
- Backlinks to 5 free directories
- Google Business registration
- Sitemap
- Newsletter signup
- Website setup
- Up to 5 email setup
- Basic training pdf
- Google analytics integration & free setup & monthly reports
- Up to 50 products (Product retouching included)
- Up to 5 categories

R3 000.00

PRESTASHOP E-COMMERCE

- Mockup
- Live mockup with one set of changes.
- About us page
- Contact page
- Contact form
- Basic SEO
- Social media icons and links
- Sliding banner with up to 3 slides
- Backlinks to 5 free directories
- Google Business registration
- Sitemap
- Newsletter signup
- Website setup
- Up to 5 email setup
- Basic training pdf
- Google analytics integration & free setup & monthly reports
- Up to 50 products (Product retouching included)
- Up to 5 categories

R4 000.00

SOCIAL MEDIA

- Branded Facebook page **R360**
 - Branded Youtube channel **R360**
 - Branded Google Plus page **R360**
 - Branded Twitter page **R360**
 - Branded Instagram page **R360**
 - Social media report **R100** (monthly)
 - Social media 2 posts a month up to two platforms monthly fee **R150** (monthly)
 - Social media 4 posts per month up to 2 platforms **R300** (monthly)
 - Social media 6 posts a month up to 2 platforms **R500** (monthly)
 - Social media 8 posts a month up to 2 platforms **R650** (monthly)
 - Facebook paid ads setup **R200** (Once-off)
 - Facebook ads **R180** (monthly)
- * Note: Social media advertisement design fee excluded. (If required)

ADWORDS PACKAGE (EXTRAS)

- Setup Fee **R200**
- Extra campaign **R200**
- Restructure of campaigns **R360**
- Extra 10 keywords **R180**

ONLINE MARKETING & ADWORDS

- Google analytics set up fee **R360**
- Google analytics monthly report **R200** (monthly)
- Google analytics management **R400** (monthly)
- Google Adwords management **R800** (monthly)

★ PACKAGE 1 ★

- Setup of AdWords
- 1x keyword planner report
- Monthly Adwords report
- 1x campaign + 1x ad + 20 keywords
- Budget R500 - R2 000
- Bid simulator report
- Keyword suggestions
- AdWords management

R800.00 per month

★ PACKAGE 2 ★

- Setup of AdWords
- 1x keyword planner report
- Monthly Adwords report
- 1x campaign + 2x ad + 30 keywords
- Budget R2 500-R5 000+
- Bid simulator report
- Keyword suggestions
- Adwords management

R1 000 per month

E-COMMERCE (EXTRAS)

- Extra page **R180**
- Extra 20 products **R400** (Product retouching included)
- Extra category **R60**

WEBSITE (EXTRAS)

- Google Analytics integration **R180**
- Social sharing **R80**
- Video slider **R360**
- Full CMS website training **R500** @1.5 hours
- Client carousel slider **R180**
- Blog page **R360**
- Product catalogue page **R500**
- Newsletter signup **R180**
- Extra sliding banner **R150**
- Mega menu **R180**
- Gallery/portfolio **R500**
- Calendar **R180**
- Booking system **R500**
- Live Facebook/Twitter feed **R180**
- Instagram gallery **R80**
- Accommodation page **R360**
- Nightsbridge setup **R180**

WEBSITE RETAINERS

Monthly web retainers are available upon request.

* Prices exclude Adwords - and online marketing budgets.

WEB HOSTING

Hosting starting from **R40 per month**